SafeKiddo

Apr 2023

Anti Hate

The new functionality to protect children from online hate speech.

Early parents warning as a key to preventing cyberbullying

01

What is hate speech?

What is hate speech?

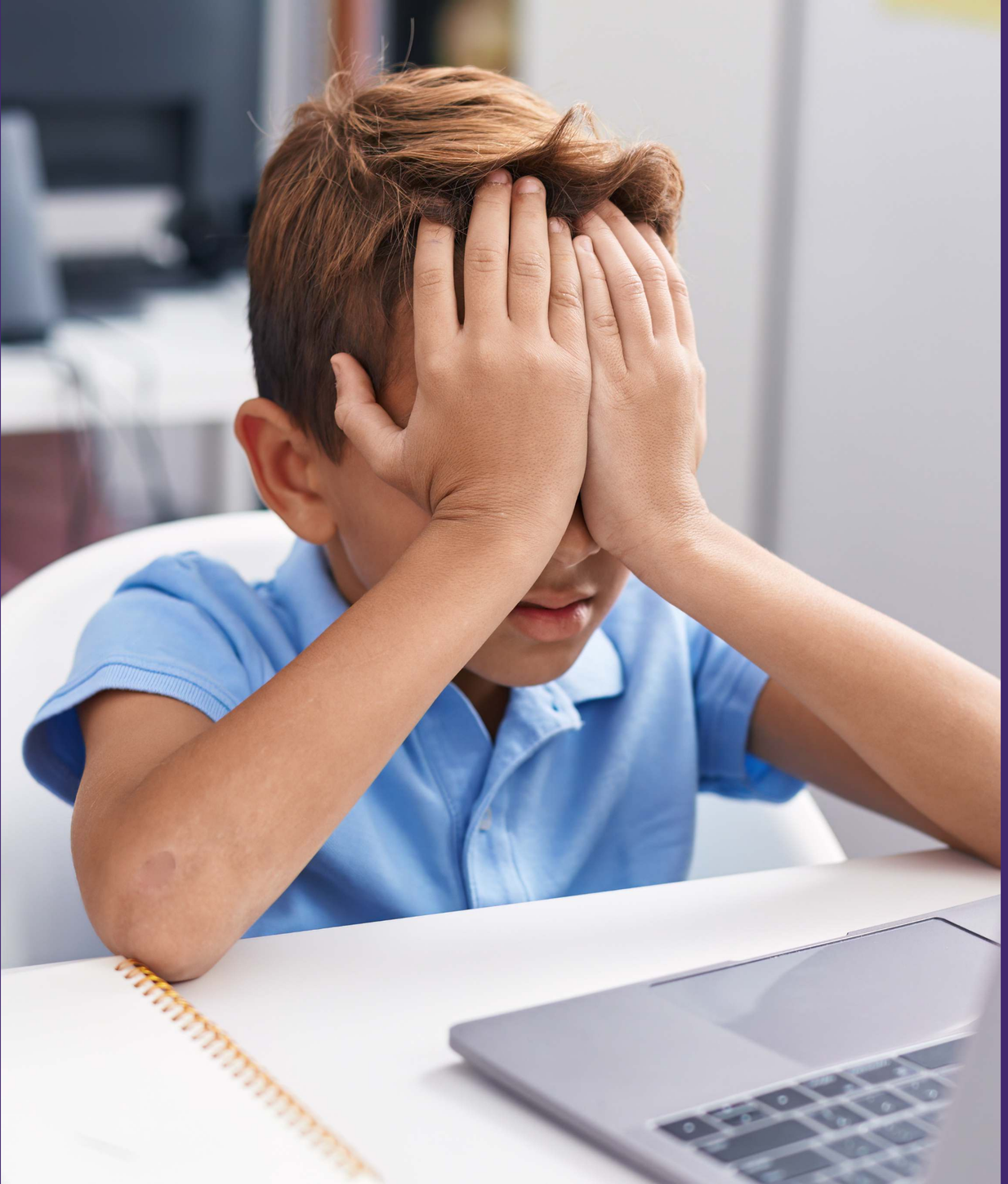
Hate speech, also known as online hatred or trolling, is a behavior that involves deliberately insulting, attacking, and criticizing other people on the internet.

Why is it dangerous?

Online hate speech is particularly dangerous due to its reach and anonymity. Hate speech can lead to emotional and even physical harm to victims, including depression, anxiety, suicide, and other forms of violence.

Since when does it exist?

The phenomenon of online hate speech has existed since the beginning of the internet. However, due to the development of technology and widespread use of social media, the problem of online hate speech has intensified in recent years.



02

The scale of hate speech on the Internet

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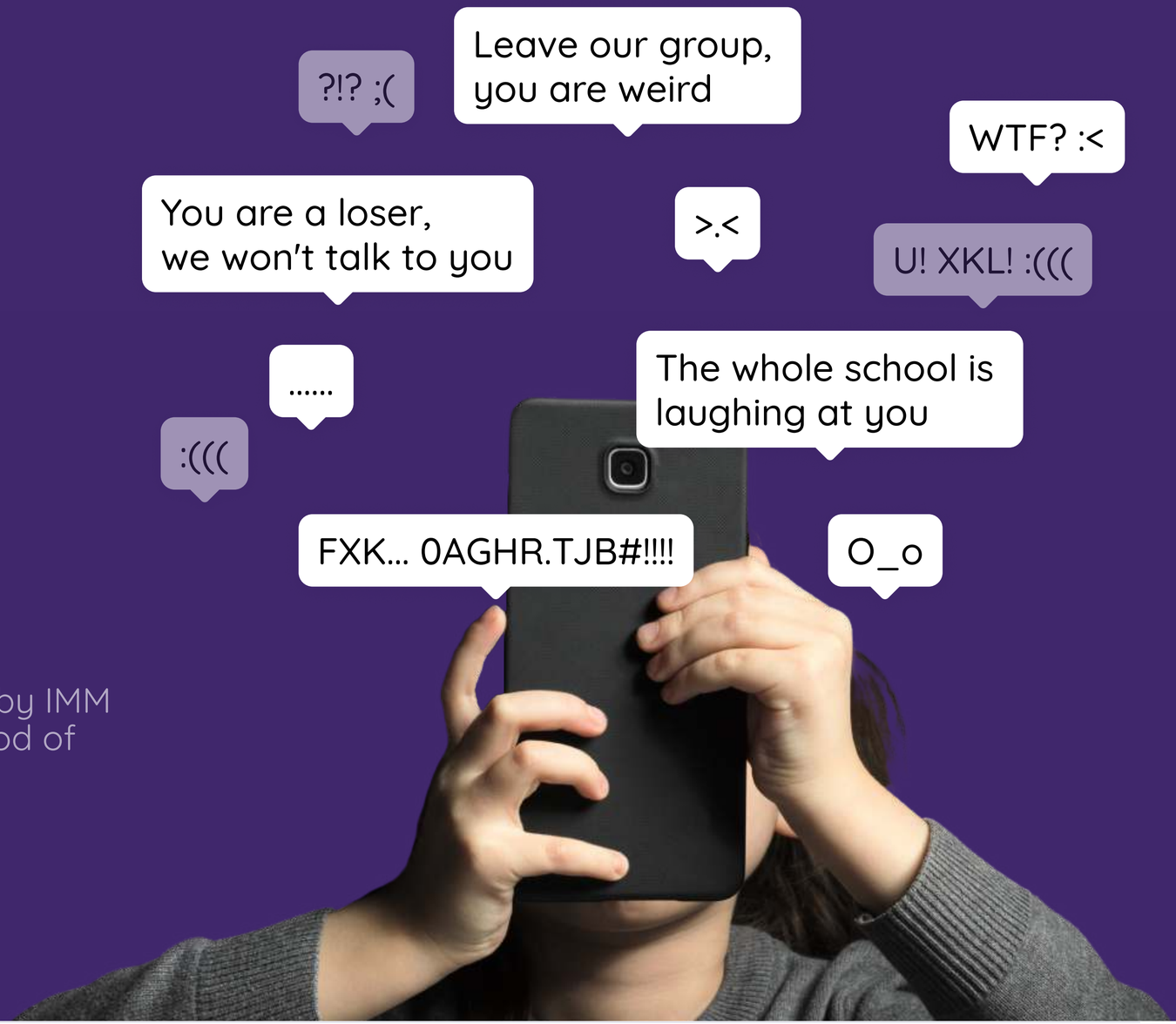
mentions of hate speech per month*

*Source: monitoring of the internet and social media by IMM (Internet Monitoring and Media Analysis) for the period of 02.2014 - 02.2017 for the phrase 'hate speech'.



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39% of young people aged **13-24** admitted to being a victim of online hate speech, and 45% of them experienced hate speech at school*

*According to a study conducted by the Give Children Strength Foundation in June 2021

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03

The impact of hate speech on children

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Hate speech can have a negative impact on children and young people. Here are some of the possible effects of hate speech on children:

Lowered self-esteem

Constant exposure to negative comments and attacks can lead to lowered self-esteem in children, which can affect their sense of self-worth and belief in themselves.

Stress and anxiety

Hate speech can trigger stress and anxiety in children, which can affect their overall emotional state and well-being.

Aggressive behavior

Children who are exposed to hate speech may start exhibiting aggressive behavior in response, which can escalate the situation and lead to the escalation of conflicts.

Online hate as a cause of suicide

Many studies indicate that young people are particularly vulnerable to the negative effects of online hate.

Therefore, it is very important to educate children and young people about the harmful effects of hate speech and provide them with emotional support when needed.

It is also important to monitor children's online activity to identify early signs of hate and prevent its further escalation.

Detecting hate speech at an early stage and parents' response are important.

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Online hate can have a negative impact on a child, so it is important for parents to detect it early and take action.

Reacting to hate helps children learn respect, empathy, and tolerance.

Early detection of hate speech helps a child increase their self-awareness and understand the consequences of their online behavior.

Reacting to hate can prevent escalation and counter cyberbullying.

Discussions about online hate strengthen the bond between parents and their child.

Helping a child to cope with online hate supports healthy emotional and social development.

Early Warning System

Detecting hate speech at an early stage and parents responding to it is very important to prevent further escalation of the situation and provide emotional support to the child.

Remember

Preventing hate speech is much easier than dealing with its consequences. That's why it's so important for parents to monitor their children's online activity, educate them about the harm of hate speech, and encourage them to use the internet in a safe and responsible way.

04

Anti Hate function as a solution

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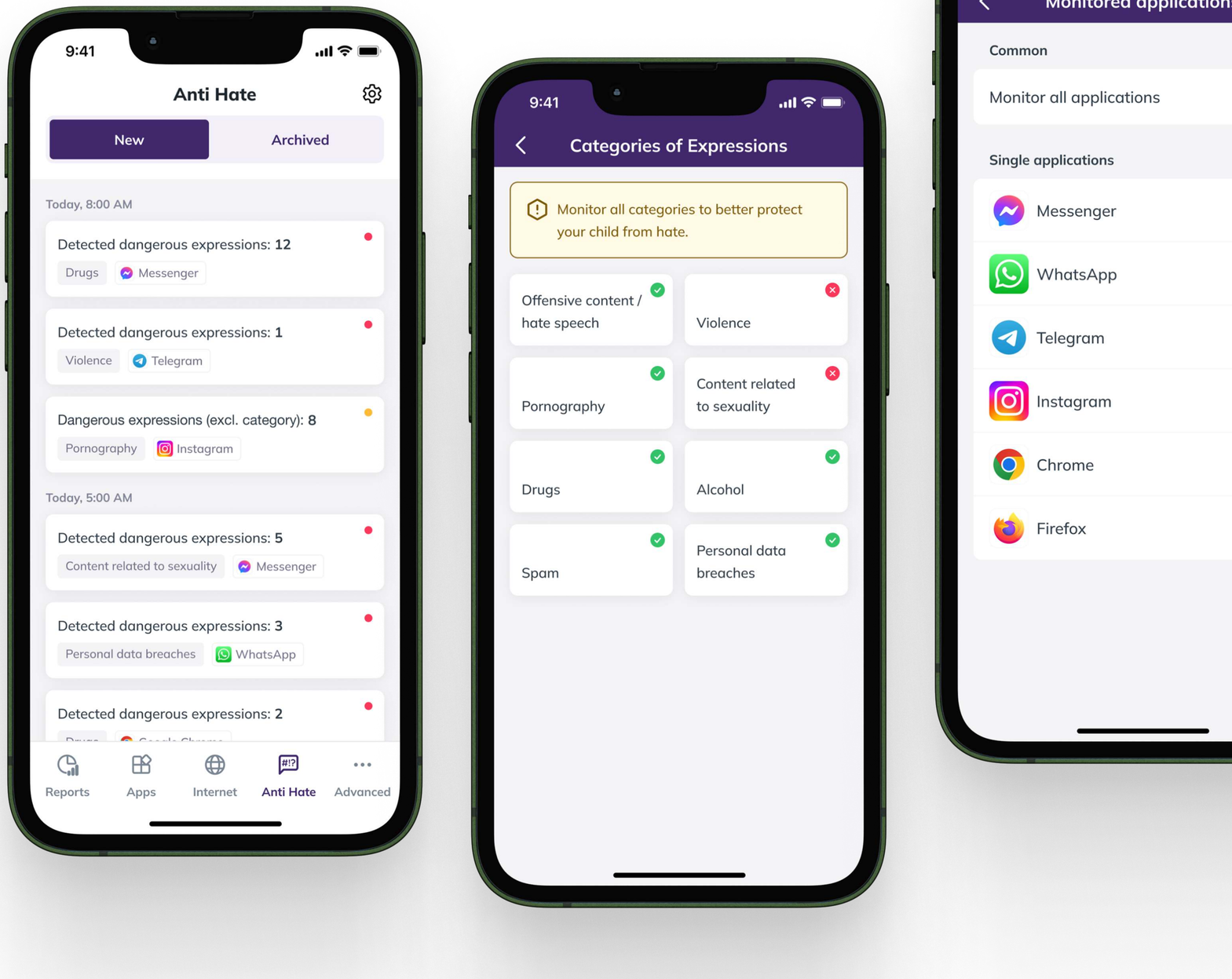


The Anti Hate feature comes to help parents as an early warning system.

Its main goal is to verify:

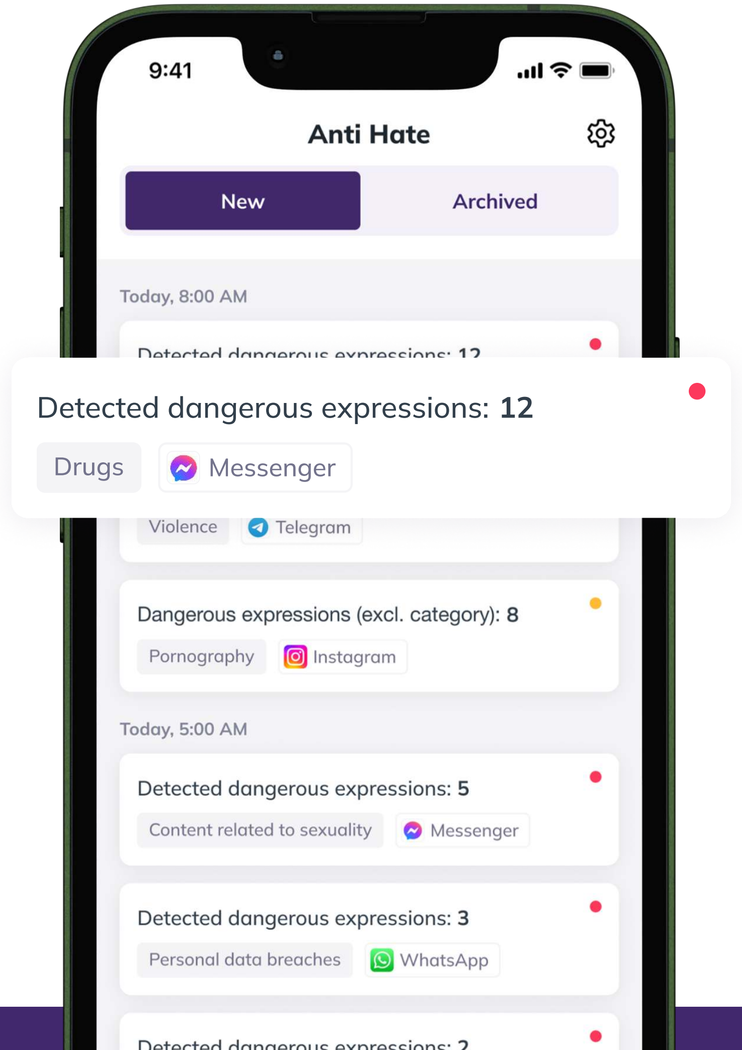
01 Whether the child is not affected by prohibited content and whether they are not a victim of hate speech?

02 Whether the child is not a perpetrator of hate speech?

Discover the Anti Hate feature

To make your child even safer on the Internet,
we have introduced a new feature - Anti Hate

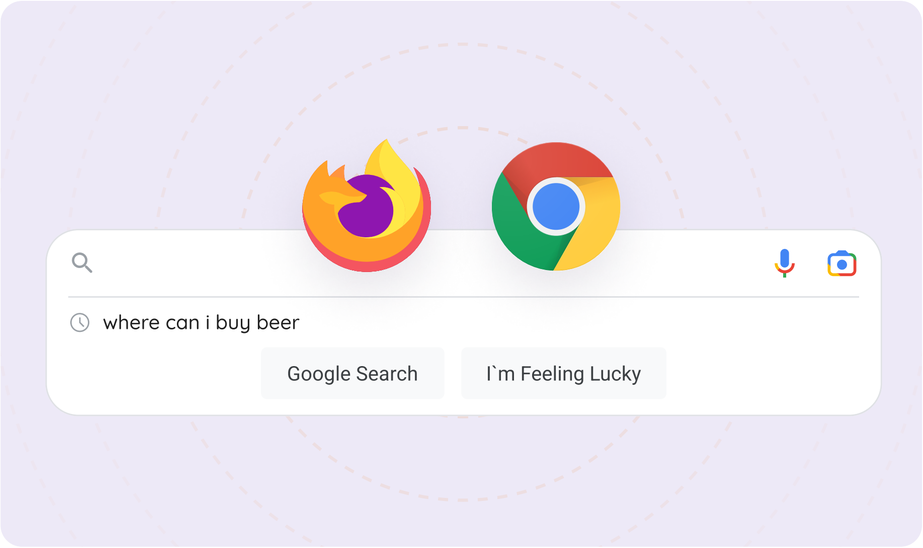
Thanks to it, you can receive **notifications about detecting expressions from specific categories** in communication with peers as well as in phrases
searched by your child in internet search engines.



Social communication apps

If your child uses: **Messenger, WhatsApp, Instagram, Telegram**, the feature will monitor sent and received messages for hate speech and other harmful content.

Internet search engines

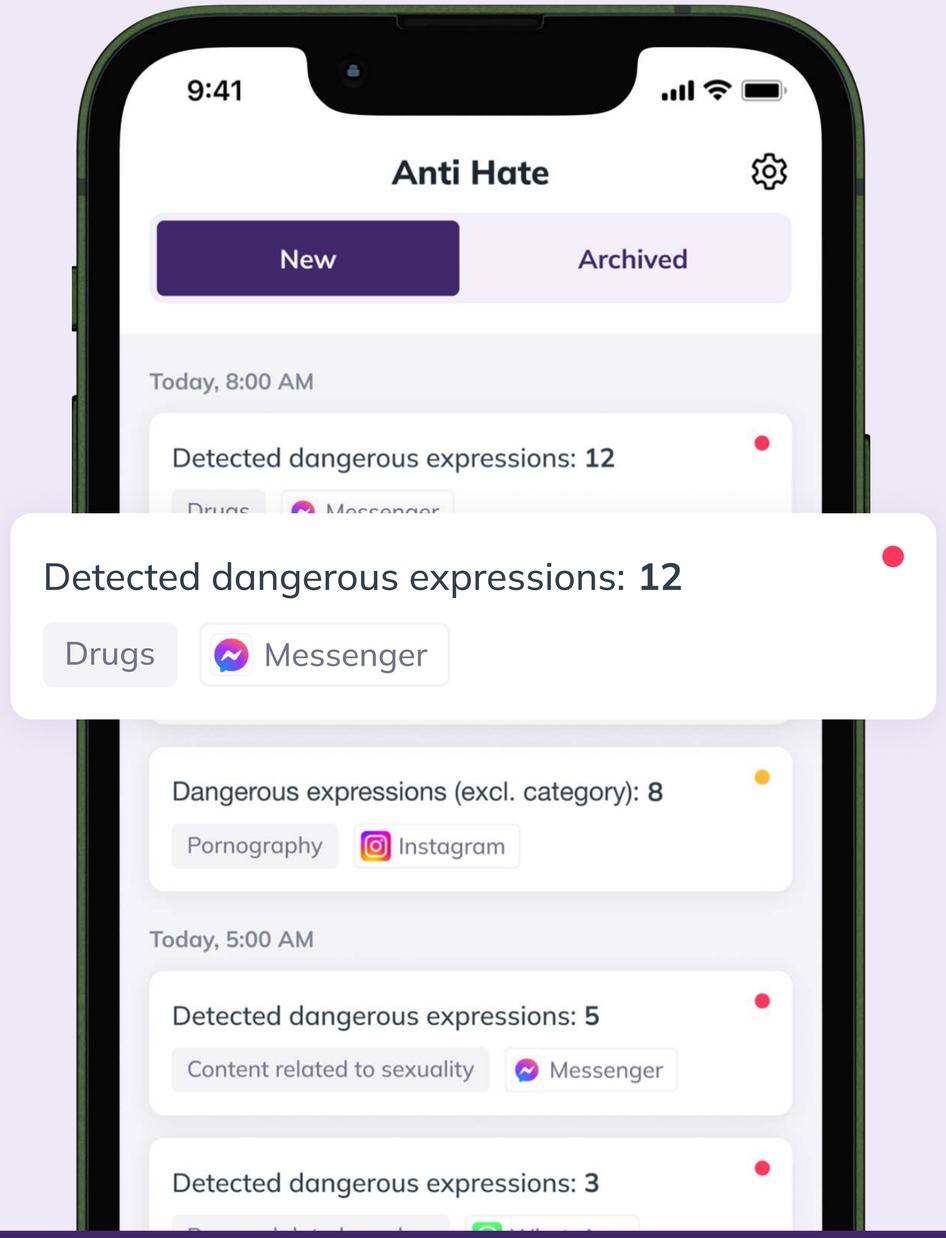


Anti Hate will also monitor phrases searched by your child in the **Chrome** and **Firefox** internet browsers.

Anti Hate

“New” tab

In this tab, you will see the latest notifications.



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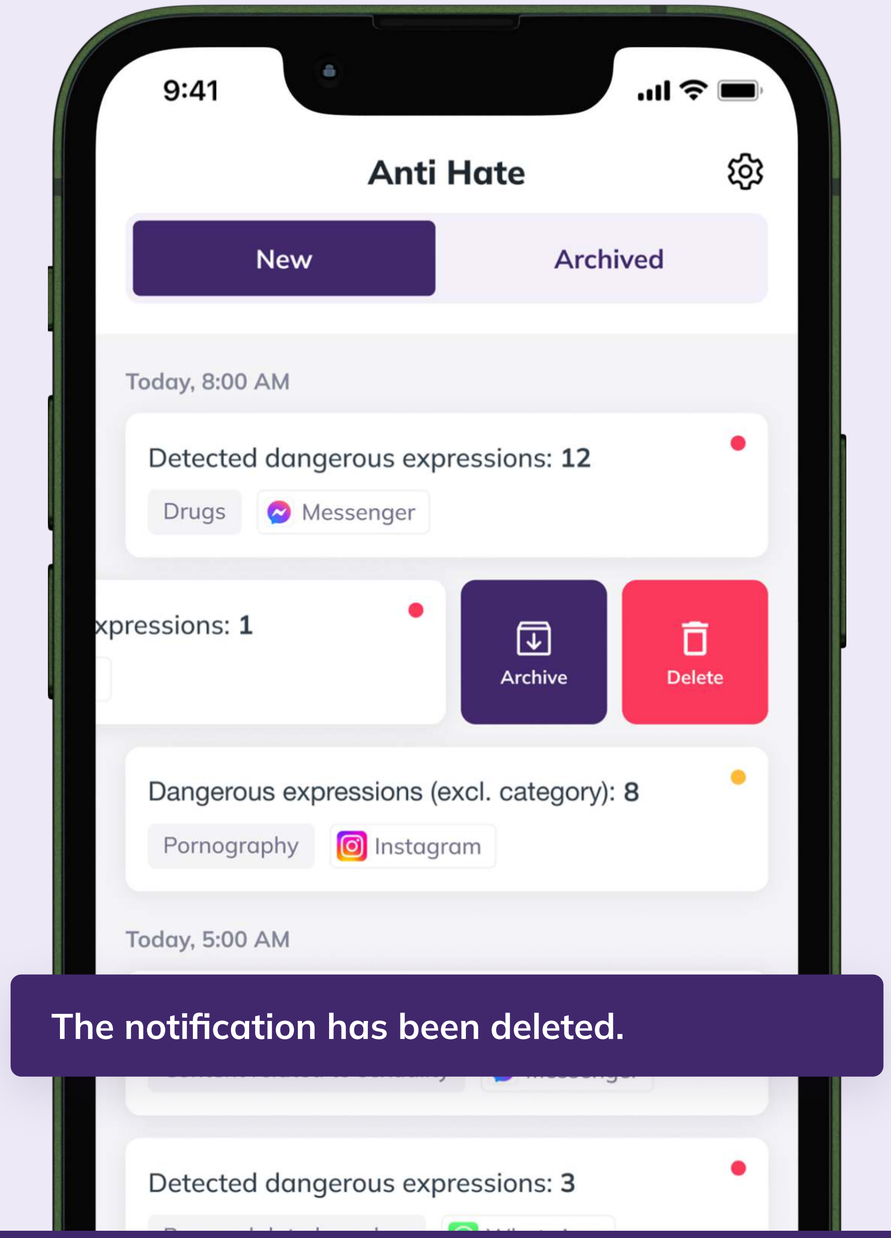
Archiving and deleting notifications

You manage received notifications easily.



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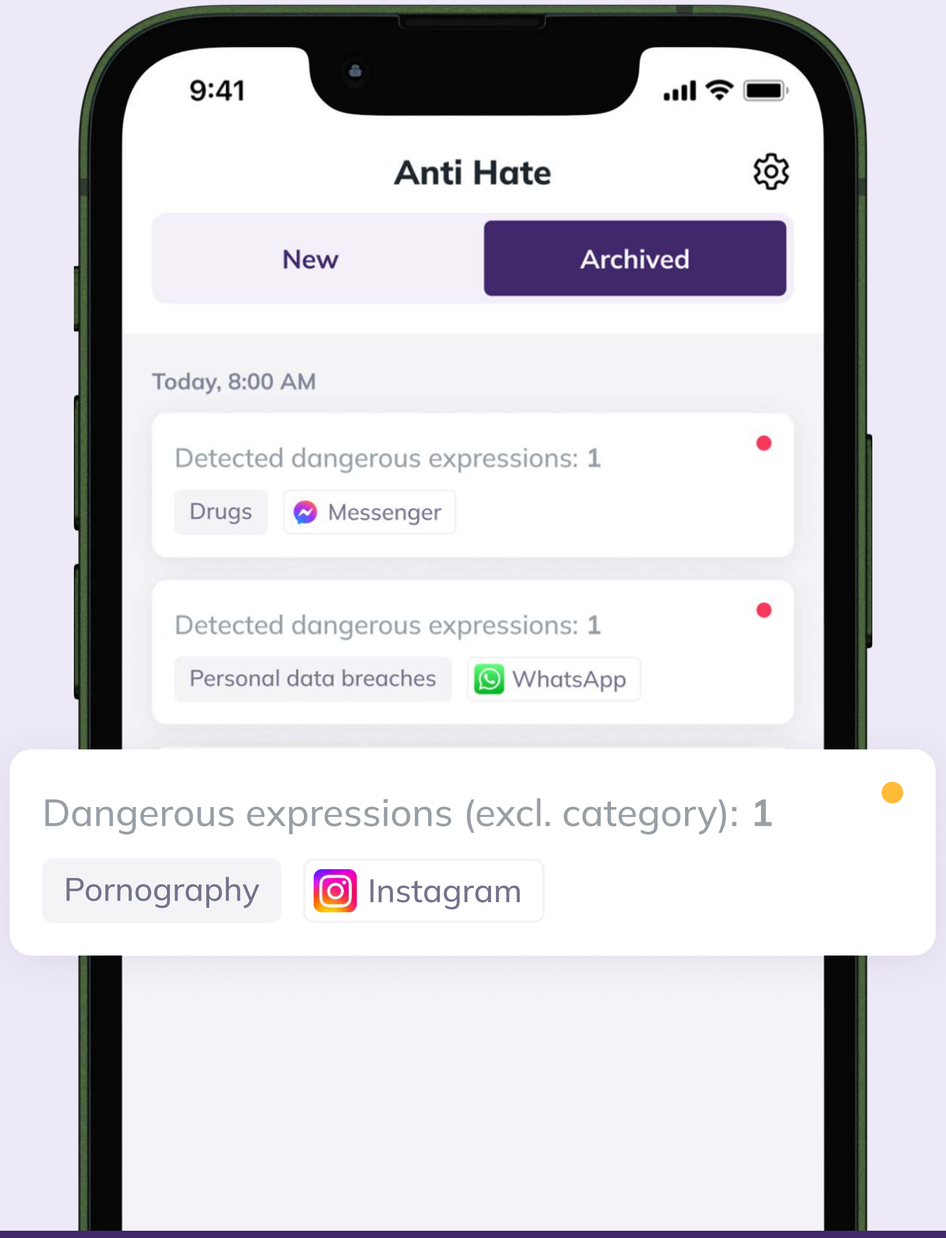
“Archived” tab

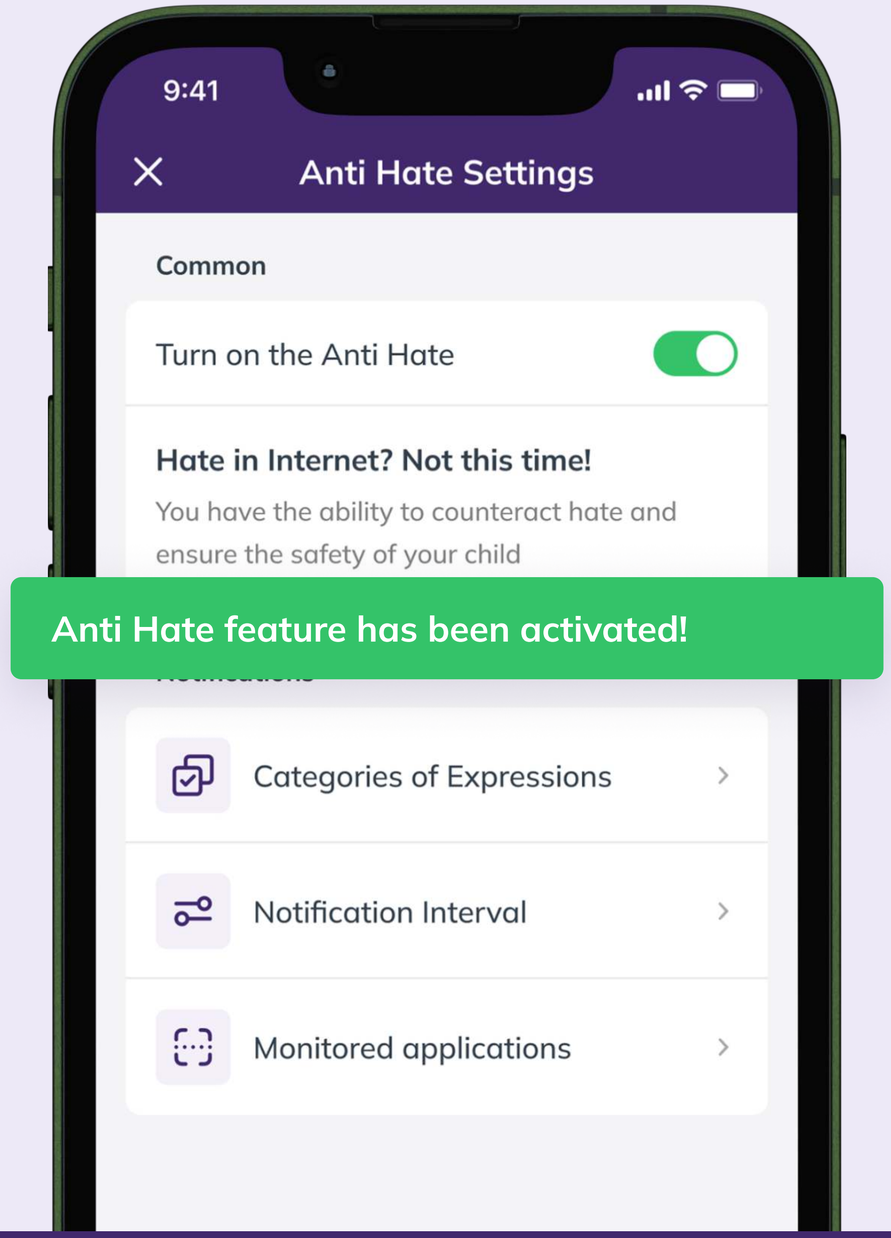
This tab contains notifications automatically archived after 30 days or manually archived ones.



Anti Hate

“Enable Anti Hate feature” switch.

Using this switch, you can activate or deactivate the feature.



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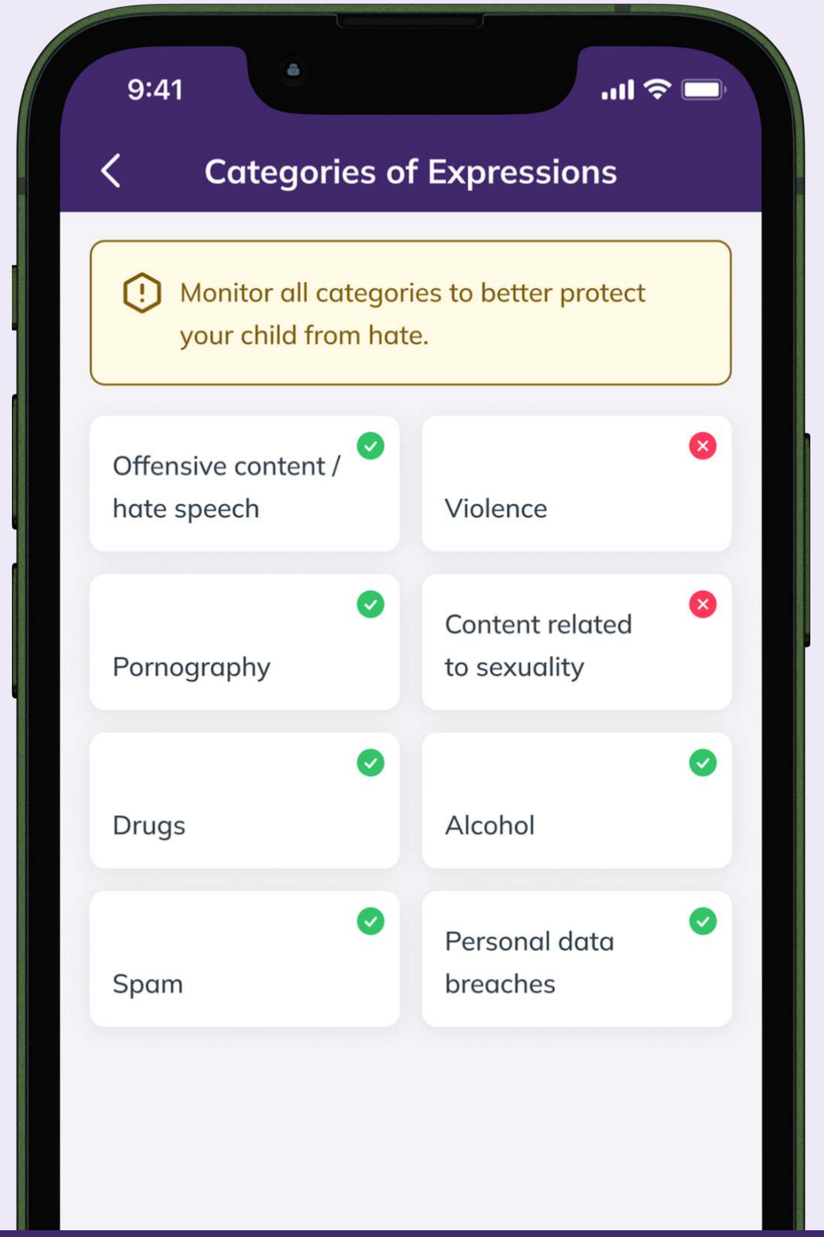
Categories of expressions

You choose the categories for which the app should send notifications upon detection.



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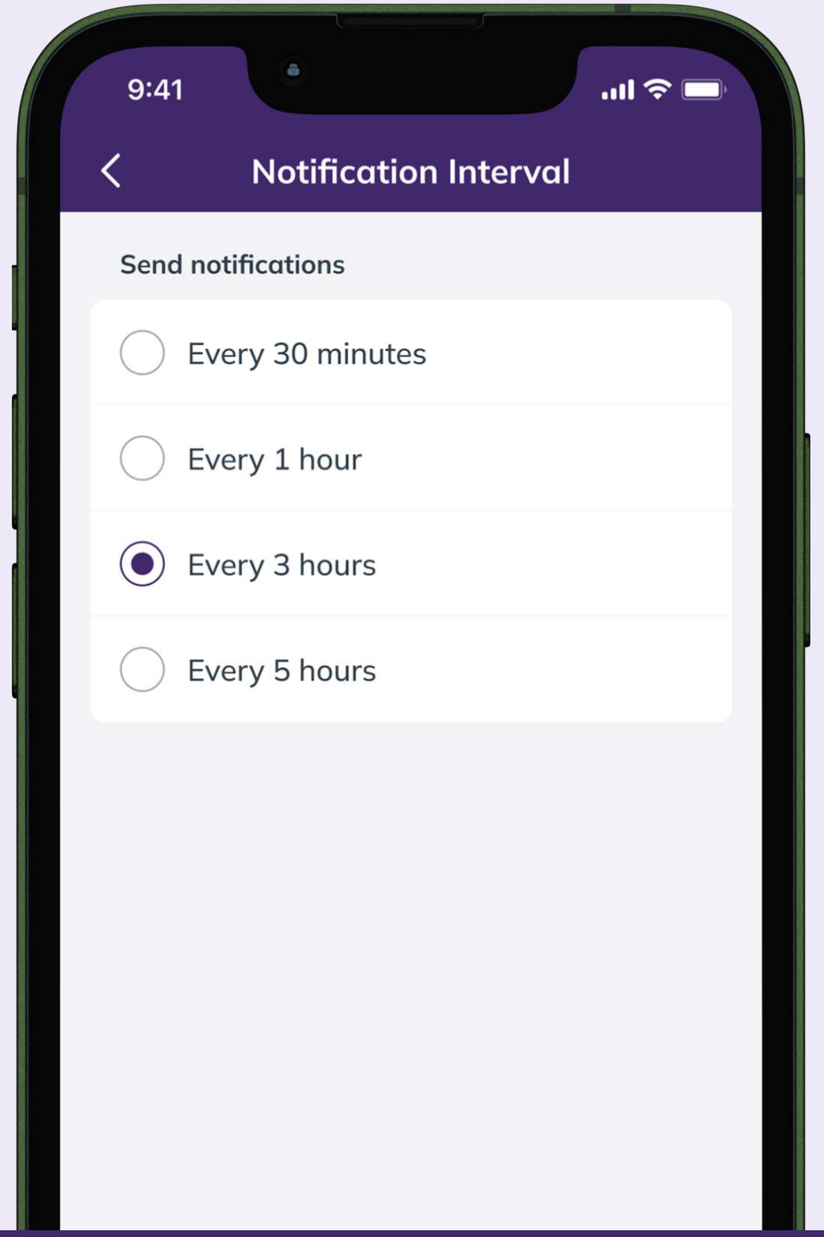
Notification interval

You set the frequency at which you want to receive notifications



Prevention is always easier than repair.

Once hate speech has appeared, the damage has already been done, and its consequences can be difficult to repair.

That is why it is better **to act proactively** and try to prevent hate speech before it spreads - **the Anti Hate feature is designed to help with this.**

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Thank you 👋

Website

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